



UNFADING

Breakout Speaker Application Guide

HELLO!

Thank You for your interest in applying to be a Breakout Speaker at Children's Pastors Conference 2025, organized by the International Network of Children's Ministry.

CPC25 will take place at Disney's Coronado Springs Resort in Orlando, Florida | **January 7-9, 2025**

This document is designed to help guide you through the application process. Please read it in its entirety.

APPLICATIONS ARE DUE BY MAY 31, 2024

GENERAL INFORMATION

About INCM and CPC

The International Network of Children's Ministry (INCM) has served children's ministry leaders for over 40 years.

The mission, connecting children's ministry leaders to what they need so they can do what God has called them to do, is driven by a belief that children's ministry has an integral role in shaping the future of the church.

CPC is the largest independent event uniquely designed to help leaders thrive in children's ministry. This annual gathering is a live expression of the mission of INCM.

Each year, breakout speakers are invited into this mission and make a lasting impact on leaders at CPC as they help connect them to the training they need to continue to champion the discipleship of kids and families.



CPC Breakout Philosophy

The purpose of breakouts is to train children's ministry leaders on skills, knowledge, and attitudes that will aid them in their role in Children's Ministry.

Breakout training should empower leaders with education immediately applicable to their ministries.

CPC serves a wide range of leaders. Breakout Speakers should develop their sessions in such a way that honors the diverse ministry contexts represented.

INCM is an independent ministry and therefore breakouts are not to sell ministry products or resources.

CPC BREAKOUT SPEAKER QUALIFICATIONS

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ACTIVE DISCIPLESHIP
relationship with Jesus.

INTENTIONAL ENGAGEMENT

in the Children's and/or Family Ministry community either online, locally, or abroad.



COMMAND OF RELEVANT KNOWLEDGE
understanding, and experience in the topic you hope to teach.

EXPERIENCE

training Children's and/or Family Ministry leaders outside of your church either in-person or online.



PASSION
for Children's Ministry leaders and the discipleship of kids and families.

**POSITIVE, ENGAGING,
AND COMPETENT**
speaking presence.



POSITIVE REPUTATION
within the children's ministry leader community.

PREPARING TO COMPLETE THE APPLICATION

To save time before opening the application, consider having some information ready to go. Listed below are some key items that are to be provided. Please note the specific requirements for each one.

Personal Information »

BIO

Provide a 50-word bio, professionally edited.

HEADSHOT

Provide a high-quality headshot, 200 x 200 pixels (Ratio 1:1).

VIDEO

New applicants will be asked to provide a 2-minute introduction video detailing their role in children's ministry and what they love most about the children's ministry leader community. The video does not have to be professional. You can do it on your phone.

REFERENCES

New applicants will be asked to submit the name, email, and phone number of a person (not family) who can vouch for their speaking ability.

Breakout Submissions »

BREAKOUT TITLE

Ensure titles are concise and captivating.

***BREAKOUT DESCRIPTION**

Provide a 75-word description for each topic submission. Identify the "why" and the learning objective of the breakout. Unclear and long descriptions will significantly and negatively affect the scoring of your application.

TAKEAWAY

Provide 1 main takeaway for each of your breakout topic submissions.

CATEGORY/EXPERIENCE LEVEL

Provide the category (see next page) and experience level that best applies to the content.

*Please contact the Training Manager if you would like coaching or examples of good descriptions.

PRO TIP!

Prepare breakout submission titles, descriptions, and takeaways on a separate document before opening the application. Then, when completing the application, this information can just be copied and pasted to the form.

Breakout Categories

Breakout categories aid in the organization of the training experience for the community at CPC. Please use the category descriptions to guide breakout topic development.

Here is a list of the Breakout Categories at-a-glance. Please [click here](#) to see the descriptions in their entirety.

- » **LEADERSHIP**
- » **VOLUNTEERS**
- » **DISCIPLESHIP**
- » **MINISTRY ADMINISTRATION**
- » **OUTREACH**
- » **PARENTS AND FAMILY**



RESOURCE PROVIDERS AND COACHING

Information for Resource Provider Applicants »

INCM defines a Resource Provider as a person who works for an organization that supports the Children's Ministry community in the capacity of organizational partnership with INCM through year-round initiatives or as an exhibitor at CPC. This includes:

- Contracted employee that represents the organization throughout the year.
- Sponsored Speakers
- Paid Staff Members

INCM desires to see Resource Providers taking the opportunity to teach and coach throughout the CPC event. It is a fantastic way to meet the community and connect them to the tools and resources they need.

It is important to note, however, that acceptance as a breakout speaker does not mean automatic acceptance into the Resource Center. Likewise, an **organization's acceptance into the Resource Center in no way indicates automatic acceptance as a breakout speaker**. These opportunities require separate application processes that are overseen by two different departments of INCM. These processes do not influence each other.

Any Resource Provider applying to be a Breakout Speaker should indicate that on his/her application.

Coaching Opportunities »

During CPC, attendees have the opportunity to schedule a free, 30-minute coaching appointment where they connect one-on-one with a ministry expert who will coach them through a specific ministry issue.

Anyone interested in becoming a coach should indicate that on their application and feel free to contact Joy Goodwin at joy.goodwin@incm.org with any questions.

OUR PROCESS

BREAKOUT COMMITTEE

Each breakout application is reviewed by trusted active children's ministry practitioners, trainers, and academics.

Applications that advance through initial screening will be scored using the following criteria: Relevance, uniqueness, clarity of focus, usefulness of takeaways, and overall helpfulness to the leader.

Additionally, each speaker will be evaluated by his/her level of engagement in the children's ministry leader community and more. See the page called "Speaker Qualifications".

FAQs



Do I receive any compensation for teaching at CPC25?

Yes, should you be chosen to speak, compensation details will be outlined in your agreement.



Would any of my travel costs be covered?

No. Due to the number of speakers present at CPC, it is not feasible for INCM to provide for travel, meal, and accommodation expenses for each breakout speaker.



What if I want to collaborate with other speakers for a breakout?

If you would like to co-teach a breakout with another speaker(s), please email Mahogany and you will receive your next steps.



Can I participate in the rest of the conference?

All CPC Breakout Speakers receive complimentary access to the entire event, and we highly encourage each speaker to participate as fully in the event as possible.

THANK YOU!

We are so grateful for your desire to be a part of CPC25 by serving as a Breakout Speaker! Our goal is to help our CPC attendees to grow in the skills, knowledge, and attitudes they need as children's ministry leaders to do what God has called them to do. We are praying for you as you consider your topics and ask you to pray for us as we make decisions about the breakouts.

If you have any questions or need clarity on anything concerning this document, or the CPC25 Breakout Speaker Application, please don't hesitate to email me at mahogany.finley@incm.org.

Thank you for being a part of the INCM community!